SFMTA BAYVIEW COMMUNITY BASED TRANSPORTATION PLAN

Meeting of the Minds
Transportation Equity in a New Era
Wednesday, September 30th, 2020

Presenter:
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Complete Streets, SFMTA

www.sfmta.com/bayviewcommunityplan
Who is Bayview-Hunters Point?

Culturally rich & resilient community with a long tradition of successful grassroots advocacy

“There is no moral distance between the facts of life in San Francisco and the facts of life in Birmingham”

- James Baldwin, 1963
Who is Bayview-Hunters Point?

RACE & ETHNICITY IN THE BAYVIEW: 1970 - 2017

- **Asian & Pacific Islander**
  - 37%
- **Native American, Multiracial & Other**
  - 4%
- **Latinx**
  - 24%
- **Black**
  - 27%
- **White**
  - 8%

**Population**
- 1970: 8%
- 1980: 12%
- 1990: 8%
- 2000: 6%
- 2010: 8%
- 2017: 8%

**Years**
- 1970
- 1980
- 1990
- 2000
- 2010
- 2017

**Key Events**
- 1974: Naval Shipyard Closes
Who is Bayview-Hunters Point?

Bayview Hunters-Point has 5x the unemployment rate of SF at-large.

Source: ACS 2012-2017 5-Year Estimate, Table B190001B - B190011 "Household Income"
What is the Bayview CBTP?

$3.8 MILLION FOR

- **Quick-Builds** for small projects ($600k)
- **5-year investment plan** for community priorities ($2.5M)
- **Fund 3 years of Lifeline services** ($760K)
- **Policy Recommendations** tied to community voice

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Statement of Intent
19 interviews with community leaders & elders

- "This community needs jobs more than bike lanes"
- "Not another study!"
- "Why should we trust you?"
- "People want to see results"
- "Don't ignore the failures of your agency in our community"
- "I may be displaced before I can benefit from your plan"

A shared vision of success in the Bayview that matches stated community need.

ACCOUNTABILITY
PRESERVING THE COMMUNITY’S VOICE
TRUST & TRANSPARENCY
CITY/AGENCY COORDINATION

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Community Partners

Give partners the space, role & funding to succeed

• Equal partners in building Public Outreach Plan
• Control of events, materials & language
• Hire residents & youth as interpreters
• All SFMTA events have food from local restaurants & childcare
• Community Steering Committee paid for their participation
• Youth Transportation Summit & Next Stop film

https://www.sfmta.com/blog/sound-be-heard
JUNE 2018 TO AUGUST 2019

5 contracted community partners
56 community events or meetings
325 staff hours in the community
2,300+ worksheets, surveys, ballots & written comments

OVER 4,000 RESIDENTS REACHED

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Using Data for Equity: Equity Index

How can we ensure investments benefit those who need it most?

**EQUITY must be defined by the community:**

**WHO FACES THE MOST TRANSPORTATION CHALLENGES?**

PRIORITIZING INVESTMENT FOR VULNERABLE RESIDENTS:
Different vulnerable populations in the Bayview face different types of transportation challenges on a daily basis. We want to utilize the principles of Mobility Justice to center the lived experience of Bayview’s most vulnerable residents in solutions that meet their needs.

*You can learn more about Mobility Justice at: [http://www.mobilizingمونیورینج.org/](http://www.mobilizingمونیورینج.org/)*

Concentration of Vulnerable Residents:
The map below shows the concentration of Bayview residents most vulnerable to transportation challenges, a combination of the other maps on this board.

How will your feedback be used?
When developing & prioritizing projects, we will measure the benefit to vulnerable residents. You will decide:
- Where we prioritize transportation investments in the Bayview
- What types of transportation investments we prioritize
- The order of implementation for transportation projects

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41 COMMUNITY LEADERS

259 RESIDENTS

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<table>
<thead>
<tr>
<th>Pedestrian Projects</th>
<th>Proposed Projects</th>
<th>Proposed Project Costs</th>
<th>Priority Projects</th>
<th>Priority Project Costs</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>70 projects</td>
<td>$3.5 million</td>
<td>42 projects</td>
<td>$1.14 million</td>
</tr>
<tr>
<td>Streetscape &amp; Lighting Projects</td>
<td>9 projects</td>
<td>$1.7 million</td>
<td>3 projects</td>
<td>$1.0 million</td>
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<tr>
<td>Transit Access Projects</td>
<td>13 projects</td>
<td>$450,000</td>
<td>7 projects</td>
<td>$140,000</td>
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<tr>
<td>Bike Network Projects</td>
<td>9 projects</td>
<td>$2.2 million</td>
<td>1 project</td>
<td>$150,000</td>
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</tbody>
</table>

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Results: Policy Recommendations

**MUNI SERVICE**
Increase bus service for Bayview’s most isolated communities.

**CUSTOMER SERVICE**
Residents want to feel like Muni is meant for them.

**T-THIRD TRAIN SERVICE**
Frequency, reliability, speed.

**PERSONAL SAFETY**
More street lighting & unarmed safety presence.

**COMMUNITY SHUTTLE**
Connect residents to services, 3rd Street, and regional transit.

**PARKING**
Get cars off sidewalks without punishing residents.

**DISPLACEMENT & JOBS**
Use SFMTA resources to help long-time residents grow and thrive in their community.

**BIKES IN THE BAYVIEW**
Build culture of bicycling among residents; barriers to bicycling are not only physical.

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**Lessons Learned**

- **Trust takes time:** approach with humility, reflect the community, and continually demonstrate you are worthy of trust.

- **Community leaders & organizations risk their reputation** through participation; they **must be empowered & compensated**.

- **Do The Work before you ask:** respect the contributions and advocacy of past generations.

- **Be ready to let go of your agenda:** community challenges are intersectional, our solutions should be too.

- **Data has structural, racial, and class bias:** Community must define how data is used, and is valued equally with community voice.
Thank you!

Learn More:
https://www.sfmta.com/BayviewCommunityPlan

Final Plan:
https://www.sfmta.com/reports/bayview-cbtp-final-plan

Bayview Quick-Build:
https://www.sfmta.com/projects/bayview-quick-build-transportation-projects

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